



Media Kit
foodHQ
Satisfying World Cravings! 2025

Serving the Processing & Technology, Food Packaging, Safety & Quality, Catering & Hospitality,
Nutrition, Additives & Ingredients | **Since 1985**

www.foodHQ.world

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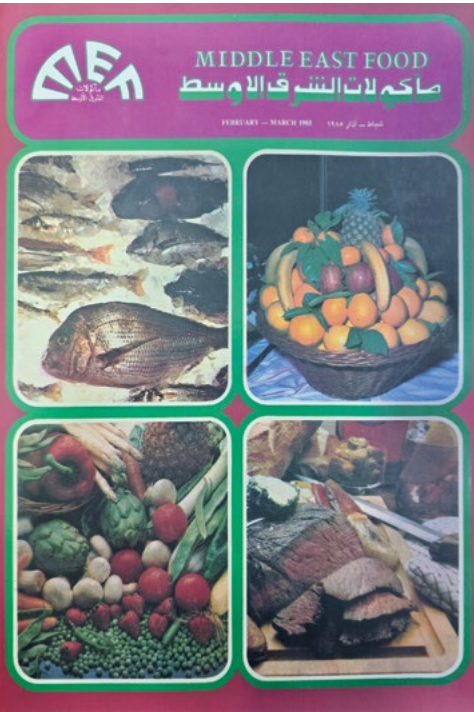
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Introducing foodHQ!

Greetings

Welcome to **foodHQ!** Whether you're looking for actionable insights to advance your food industry business or seeking premium exposure to boost your market share and sales, you've come to the right place. We're here to provide you with valuable content and opportunities to elevate your success.



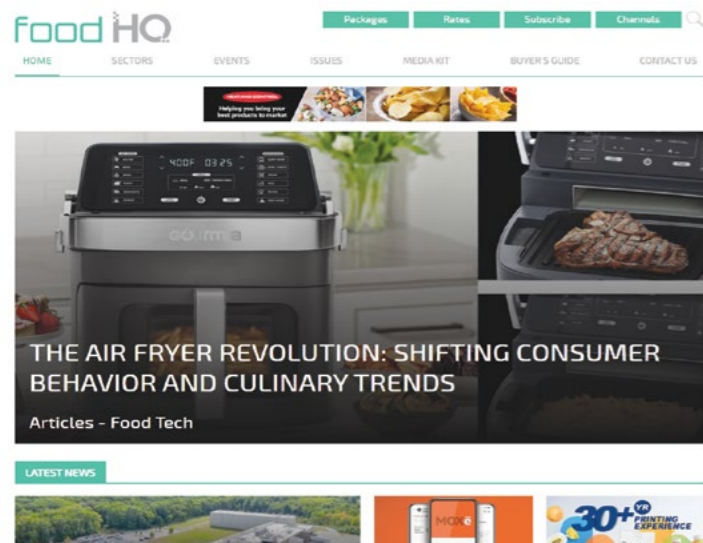
foodHQ, originally founded in 1985 as "Middle East Food," has evolved into a comprehensive 360° industry platform. We now offer a wide range of media channels, including print and digital magazines, a website, events, reports, services, newsletters, e-mail, and social media.



foodHQ partners closely with top event organizers globally, serving as an official, regional, or supporting media platform for major food industry events. We distribute bonus copies of our magazine and other media materials to exhibitors, visitors, and conference attendees, both physically and digitally.

foodHQ aims to be the leading and trusted platform in the food industry. We provide our global audience—comprising business owners, C-level executives, and decision-makers—with cutting-edge trends, news, and data. Our multi-media channels offer comprehensive and impactful exposure for both our readers and promotional partners.

foodHQ is regarded by its audience as a reliable news source and industry reference. Our partners view us as their preferred platform for high-value exposure, helping to increase market penetration and share for their products and services.



For more information about foodHQ, our media channels, and why we should be your go-to industry reference for the latest news and optimal exposure, please continue reading the following pages. Feel free to contact us anytime!

Best wishes,
Roula Hamdan Ghutmi
Editor-in-Chief
r.hamdan@1world.xyz

Global Industry Outlook

By 2025, the global food market is projected to reach \$11.35 trillion, with an anticipated annual growth rate of 6.72% from 2025 to 2029. The Confectionery & Snacks segment remains dominant, capturing a market volume of \$1.95 trillion. China continues to lead, contributing \$1,820 billion, with per capita consumption rising to \$1,365.00. Online sales are expected to account for 5.2% of total revenue by the end of the year. With a projected growth rate of 4.1% in 2026, the overall volume is estimated to reach 3,352.00 billion kilograms by 2029, while per capita consumption is forecast to hit 371.50 kilograms in 2025, highlighting the industry's substantial scale and growth trajectory.

Additives and Ingredients

In 2024, the global market for food additives and ingredients is valued at approximately USD 110 billion, with a projected CAGR of 5.5% through 2027. Driven by the demand for enhanced taste, texture, and overall food quality, this market is expected to reach USD 138 billion by 2027. The growth is fueled by increasing consumption of processed foods and evolving dietary habits, highlighting the sector's essential role in improving food quality and nutritional value.

Major Players

- **Cargill:** Cargill is a global leader in agriculture, food, and industrial products and services. Their extensive portfolio of food ingredients, including sweeteners, starches, emulsifiers, and texturizers, makes them a dominant force in the industry.
- **Archer Daniels Midland (ADM):** ADM is another agricultural powerhouse with a strong presence in food ingredients. They offer a wide range of products, from natural flavors and colors to protein ingredients and specialty oils.
- **Kerry Group:** Known for its taste and nutrition expertise, Kerry Group is a leading provider of taste and nutrition solutions. Their focus on consumer trends and product innovation has solidified their position as a major player.

Food Packaging



The Food Packaging market is projected to grow significantly from 2024 to 2031, driven by technological advancements, the rise of digital marketing, and a focus on data-driven decisions.

The global Food Packaging market size was valued at USD 383042.65 million in 2022 and is expected to expand at a CAGR of 4.54% during the forecast period, reaching USD 499995.12 million by 2028.

Major Players:

- **Amcor plc:** Amcor is a global leader in developing and producing responsible packaging solutions. With a strong focus on sustainability and innovation, the company offers a wide range of packaging products for various food and beverage categories.
- **Mondi Group:** Mondi is a global packaging and paper company with a significant presence in the food packaging market. The company provides innovative packaging solutions that focus on sustainability, performance, and cost-efficiency.
- **Berry Global:** Berry Global is a leading global supplier of plastic packaging products. The company offers a diverse range of packaging solutions for the food industry, emphasizing product protection, convenience, and sustainability.

Catering and Hospitality

The global hospitality market was valued at USD 4,409,780 million in 2022 and is expected to expand at a CAGR of 10.43% during the forecast period, reaching USD 7,997,647.2 million by 2028.

The global catering industry also presents a promising and lucrative landscape, with projected growth of USD 103.28 billion between 2022 and 2027.

Major Players:

- **Compass Group:** A global leader in food and support services, Compass Group offers contract catering, facilities management, and support services to a diverse client base, including corporations, schools, hospitals, and remote sites.
- **Sodexo:** Sodexo specializes in quality of life services, providing food services, facilities management, and employee benefits solutions. With a focus on sustainability and corporate responsibility, they operate in over 80 countries.
- **Aramark:** Aramark is a diversified provider of food and support services, offering solutions in higher education, healthcare, business, sports, and leisure markets. They prioritize client satisfaction and operational excellence.



Processing & Technology



The future of the global food processing market looks promising with opportunities in the beverage, dairy, meat & poultry, bakery, convenience food & snack, fruit & vegetable, and confectionery markets. The global food processing market is expected to reach an estimated \$219.7 billion by 2030 with a CAGR of 4.1% from 2024 to 2030. The major drivers for this market are increasing preference for convenience & ready-to-eat foods, growing demand for healthy, organic, & natural food products, and rising demand for processed & packaged foods.

- Major Players**
- **Tetra Pak:** A global leader in food processing and packaging solutions. Tetra Pak offers innovative technologies and sustainable systems that ensure safe, nutritious, and convenient food products reach consumers worldwide.
 - **Cargill:** A privately held global food corporation, Cargill is a major player in the food processing industry. With a focus on agriculture, food, and financial services, Cargill provides essential products and services to people around the world.
 - **Tyson Foods:** As one of the world's largest producers and marketers of chicken, beef, and pork, Tyson Foods plays a significant role in the food processing sector. The company is committed to providing high-quality protein products to consumers.

Safety & Quality

Global Food Safety Testing Market size was valued at USD 28.5 Billion in 2022 and is poised to grow from USD 30.69 Billion in 2023 to USD 55.53 Billion by 2031, growing at a CAGR of 7.5% in the forecast period (2024-2031).

Food Safety & Testing Markets play a key role in protecting public health by detecting and preventing the occurrence of pollution and infections, poisons, chemical residues, allergies and other dangerous things in food. The increasing number of foods borne illnesses worldwide has emphasized the importance of comprehensive food safety testing.

- Major Players:**
- **SGS:** A global leader in inspection, verification, testing, and certification services, SGS offers a comprehensive range of food safety solutions. From farm to fork, they provide expertise in auditing, testing, and certification to ensure food products meet the highest quality and safety standards.
 - **Bureau Veritas:** As a world-leading testing, inspection, and certification company, Bureau Veritas specializes in food safety and quality management systems. They offer a wide array of services including audits, certifications, training, and consulting to help businesses build robust food safety programs.
 - **Intertek:** A leading Total Quality Assurance provider, Intertek delivers innovative and bespoke solutions for the food industry. Their food safety services cover various aspects, including supply chain management, testing, inspection, and certification, enabling businesses to manage food safety risks effectively.



Nutrition



The global "Nutrition & Dietary Supplements Market" achieved a valuation of USD 88.23 Billion in 2023 and is projected to reach USD 185.44 Billion by 2031, demonstrating a compound annual growth rate (CAGR) of 13.18% from 2024 to 2031.

The Nutrition & Dietary Supplements market is poised for substantial growth between 2023 and 2031. With a CAGR of 13.18%, it is projected to attain a value of 185.44 billion by 2031. In 2024, the market is expected to reach 88.23 billion. This growth is fueled by technological advancements, rising demand, and broader applications across numerous sectors.

- Major Players**
- **Innova Market Insights:** A global leader in market research and trend analysis for the food and beverage industry. Innova provides comprehensive data and insights on consumer behavior, product development, and emerging trends, empowering businesses to make informed decisions.
 - **DSM:** A global science-based company active in Nutrition, Health, and Sustainable Living. DSM offers a wide range of products and solutions for the food industry, including vitamins, minerals, and functional ingredients that enhance product quality and nutritional value.
 - **Ingredion:** A leading global provider of ingredient solutions to diverse industries, including food and beverage. Ingredion specializes in starches, sweeteners, and texturizers, offering innovative products that improve the taste, texture, and nutritional profile of food products.

Editorial Brief

Issues are published monthly, with 12 issues per year. Each issue provides the latest information, news, and data on key industry sectors (outlined below), along with coverage of industry events, corporate profiles, leader interviews, products, technologies, and projects.

These issues reach a global professional audience directly involved in the food industry and are available in both print and digital formats, ensuring maximum reach.

While traditional, print media offers solid and reliable ‘in-your-hands’ exposure. Magazine advertising guarantees impactful and rewarding results for our promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Additives and Ingredients	Natural Ingredients	Additives	Flavorings	Functional Ingredients	Sourcing Strategies	Clean Label Ingredients
Catering and Hospitality	Menu Engineering	Customer Experience	Food Safety in Catering	Trends in Catering	Technology in Hospitality	Catering Equipment
Packaging	Sustainable Packaging	Smart Packaging	Regulatory Compliance	Packaging Materials	Packaging Design	Shelf-life Extension
Processing & Technology	Processing Equipment	Packaging Innovations	Food Preservation Techniques	Automation in Food Processing	Artificial Intelligence Applications	Sustainable Processing Practices
Safety & Quality	Foodborne Illnesses	Quality Control	Certifications (HACCP, ISO, BRC)	Traceability	Food Fraud	Emerging Safety Technologies
Nutrition	Nutritional Guidelines and Standards	Public Health Initiatives	Dietary Trends	Food Fortification	Nutrition Labeling	Functional Foods
Country Reports	UAE	Qatar	Kuwait	UAE	Saudi Arabia	Qatar
	Spain	Italy	Russia	Iran	Switzerland	Turkey
	Japan	USA	Brazil	Germany	Malaysia	Poland
Promotional Material Due	Tuesday, December 24, 2024	Friday, January 24, 2025	Monday, February 24, 2025	Monday, March 24, 2025	Thursday, April 24, 2025	Friday, May 23, 2025
Publishing Deadline	Monday, December 30, 2024	Thursday, January 30, 2025	Friday, February 28, 2025	Monday, March 31, 2025	Wednesday, April 30, 2025	Friday, May 30, 2025

Editorial Brief

Issues are published monthly, with 12 issues per year. Each issue provides the latest information, news, and data on key industry sectors (outlined below), along with coverage of industry events, corporate profiles, leader interviews, products, technologies, and projects.

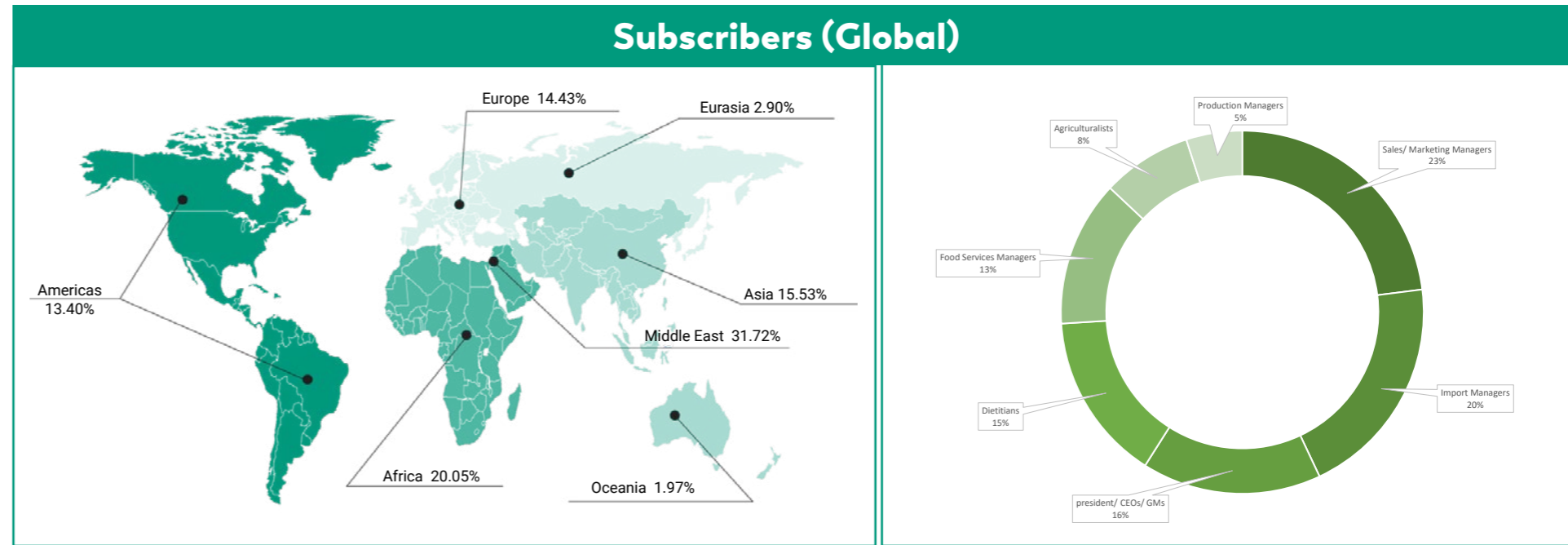
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Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Additives and Ingredients	Alternative Proteins	Preservatives	Sweeteners	Coloring Agents	Emulsifiers and Stabilizers	Innovations in Ingredient Technology
Catering and Hospitality	Sustainability in Hospitality	Event Catering	Workforce Management	Cost Control	Beverage Service	Holiday Catering
Packaging	Packaging Innovations	Recyclability	Barrier Properties	Packaging Equipment	Branding and Marketing	Consumer Trends
Processing & Technology	Robotics in Food Manufacturing	Smart Factories	3D Printing of Food	Nanotechnology	Internet of Things (IoT)	Advanced Analytics
Safety & Quality	Allergen Management	Supplier Audits	Recall Management	Shelf-life Studies	Hygiene and Sanitation	Regulatory Updates
Nutrition	Diet and Disease Prevention	Nutrition Education	Personalized Nutrition	Child Nutrition	Elderly Nutrition	Global Nutrition Challenges
Country Reports	Kuwait	Morocco	Saudi Arabia	Egypt	Oman	UAE
	Tunisia	France	Germany	South Africa	United Kingdom	Turkey
	Italy	China	Taiwan	Australia	South Korea	Nigeria
Promotional Material Due	Tuesday, June 24, 2025	Thursday, July 24, 2025	Monday, August 25, 2025	Wednesday, September 24, 2025	Monday, November 24, 2025	Wednesday, December 24, 2025
Publishing Deadline	Monday, June 30, 2025	Thursday, July 31, 2025	Friday, August 29, 2025	Tuesday, September 30, 2025	Friday, October 31, 2025	Friday, November 28, 2025

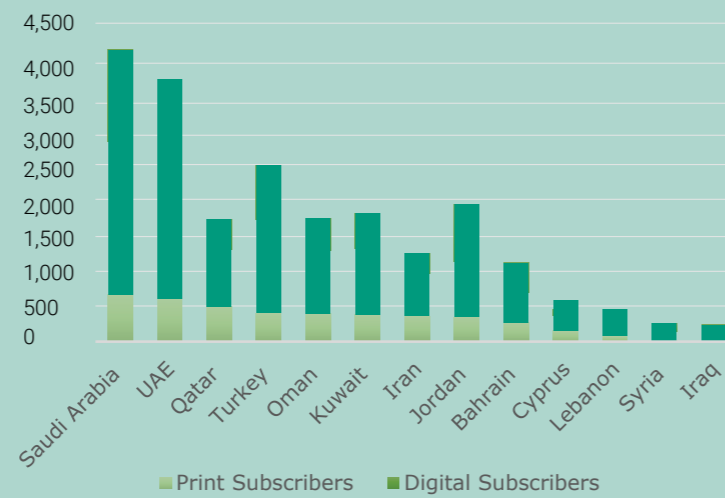
foodHQ's foodHQ's magazine (formerly Middle East Food) has been the cornerstone of our media channels, remaining the most popular choice among decision-makers, including C-level executives and managers. Despite being a traditional medium, the magazine continues to be the most effective platform for building a strong brand and cultivating a loyal, engaged audience. Our readers and subscribers demonstrate a stable and focused attention span, making the magazine an invaluable tool for gaining renown.

We frequently audit and update our subscriber list to ensure that only eligible entities and contacts receive the magazine. According to our surveys, 59% of subscribers read between one-third to most of the magazine, while 36% read at least two articles. On average, readers spend 42 minutes with each issue. Below is a breakdown of our subscribers by region and country, with figures accurate as of Friday, August 23th, 2024.



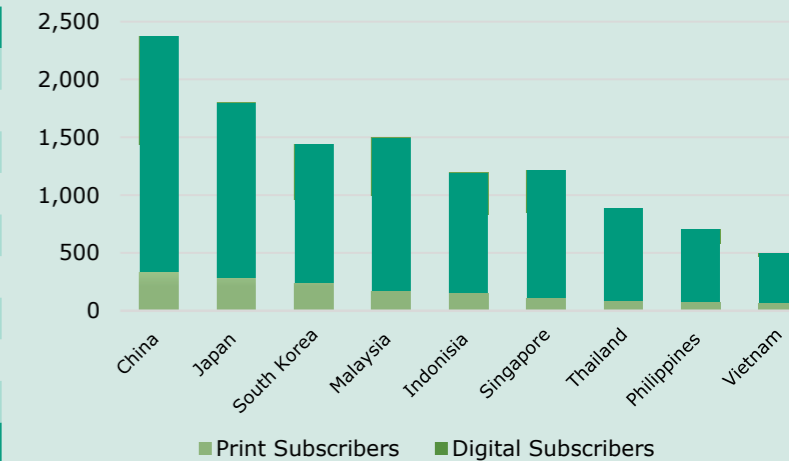
Middle East

Country	Print Subscribers	Digital Subscribers
Saudi Arabia	591	3,623
UAE	537	3,259
Qatar	435	1,355
Turkey	355	2,230
Oman	350	1,500
Kuwait	335	1,564
Iran	320	998
Jordan	306	1,331
Bahrain	239	704
Cyprus	140	358
Lebanon	69	314
Syria	16	201
Iraq	15	187
Total Subscribers	3,708	17,624



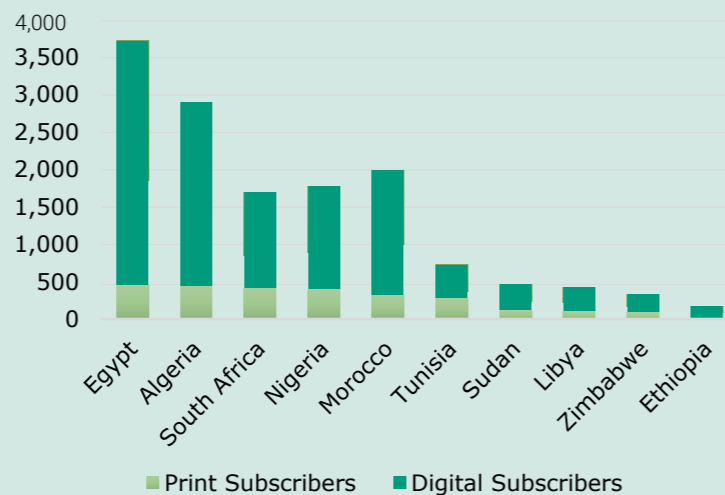
Asia

Country	Print Subscribers	Digital Subscribers
China	279	1,893
Japan	238	1,423
South Korea	197	1,148
Malaysia	143	1,182
Indonesia	124	946
Singapore	87	962
Thailand	71	700
Philippines	61	549
Vietnam	51	394
Total Subscribers	1,251	9,197



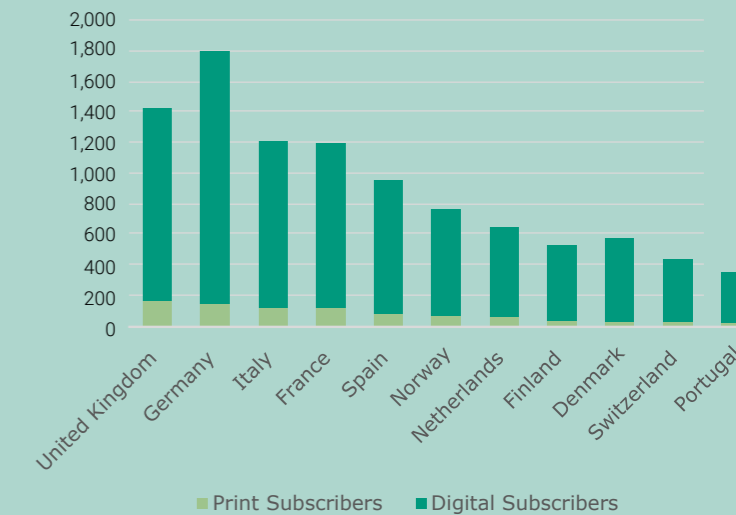
Africa

Country	Print Subscribers	Digital Subscribers
Egypt	384	2,970
Algeria	367	2,311
South Africa	346	1,349
Nigeria	337	1,402
Morocco	271	1,579
Tunisia	233	563
Sudan	99	358
Libya	82	322
Zimbabwe	69	259
Ethiopia	65	121
Total Subscribers	2,253	11,234



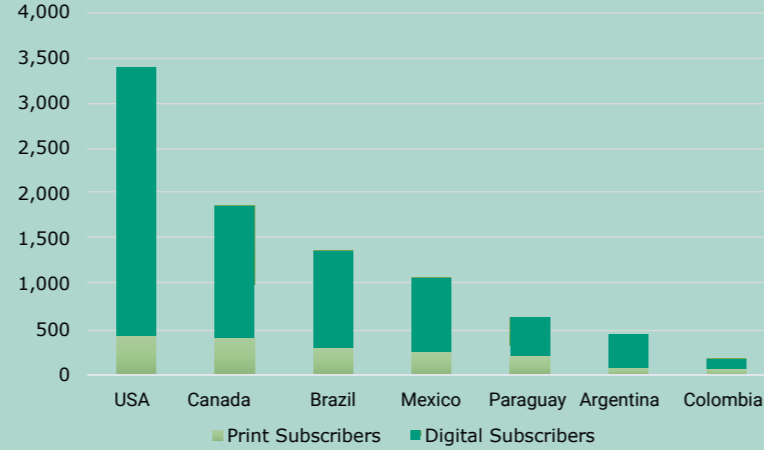
Europe

Country	Print Subscribers	Digital Subscribers
United Kingdom	177	1,221
Germany	156	1,602
Italy	129	1,058
France	128	1,043
Spain	88	850
Norway	71	678
Netherlands	69	571
Finland	39	478
Denmark	36	529
Switzerland	32	398
Portugal	29	322
Total Subscribers	954	8,750



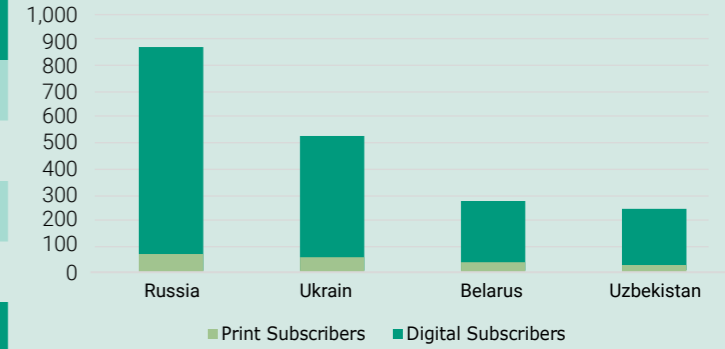
Americas

Country	Print Subscribers	Digital Subscribers
USA	363	2,990
Canada	345	1,562
Brazil	249	1,186
Mexico	214	844
Paraguay	173	507
Argentina	65	337
Colombia	54	122
Total Subscribers	1,463	7,548



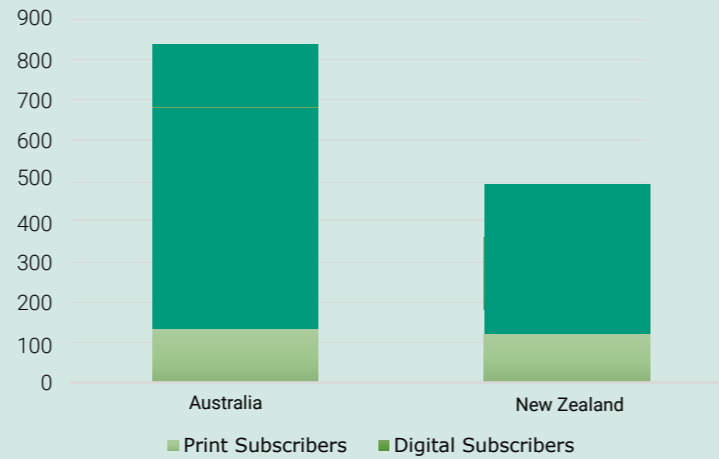
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	63	812
Ukraine	52	489
Belarus	35	252
Uzbekistan	25	222
Total Subscribers	175	1,775



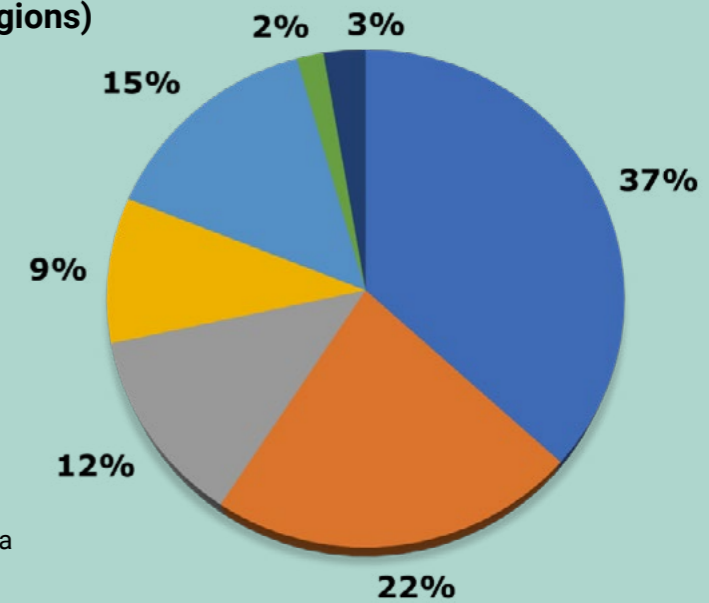
Oceania

Country	Print Subscribers	Digital Subscribers
Australia	143	694
New Zealand	129	361
Total Subscribers	272	1,055



Worldwide (All Regions)

Region	Print Subscribers	Digital Subscribers
Middle East	3,708	17,624
Africa	2,253	11,234
Asia	1,251	9,197
Europe	954	8,750
Americas	1,463	7,548
Eurasia	175	1,775
Oceania	272	1,055
Total Subscribers	10,076	57,183



- Middle East
- Europe
- Eurasia
- Africa
- Americas
- Oceania
- Asia

Subscribe to foodHQ Magazine!

foodHQ magazine subscriptions are offered free to eligible entities on an opt-in basis. However, there is also a paid subscription option that allows you to receive both print and digital formats of each issue on a monthly basis via registered airmail, with a tracking number provided upon shipment. For pricing details, please refer to the table.

Period	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	Europe
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

Display Advertising
King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	2/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

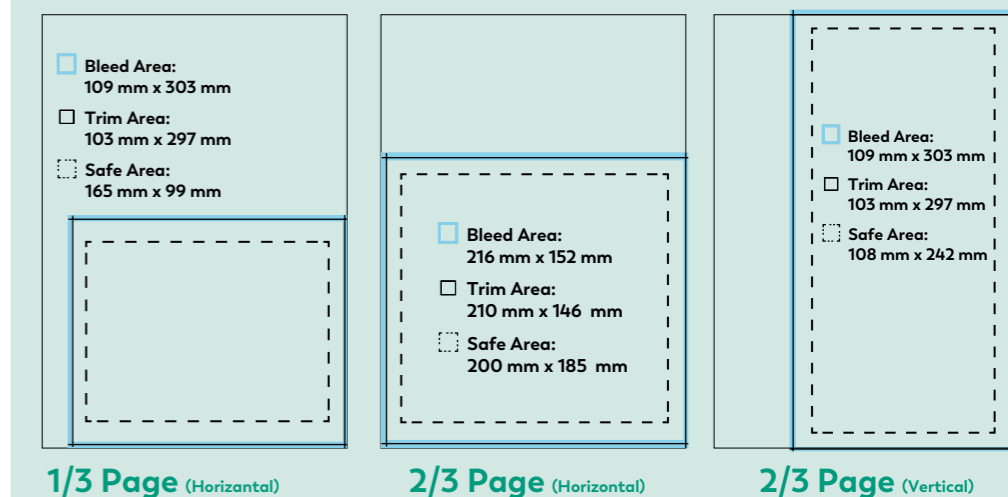
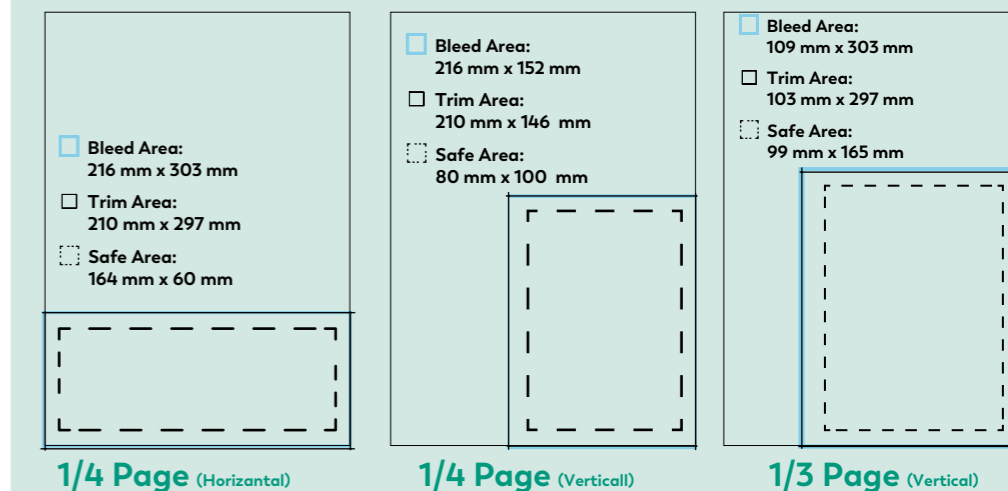
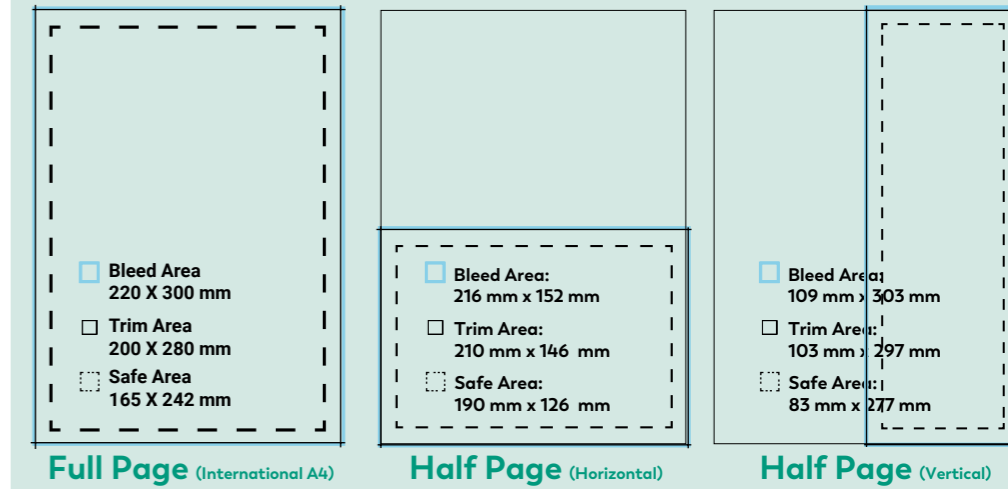
Rates are in USD - Amounts quoted are per insertion

Promoted Content (Advertorial)
King of the Underhill!

This promotional service has double purpose. To get your story to **foodHQ's** audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details! A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	2/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	2/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion



Spread Insert

Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

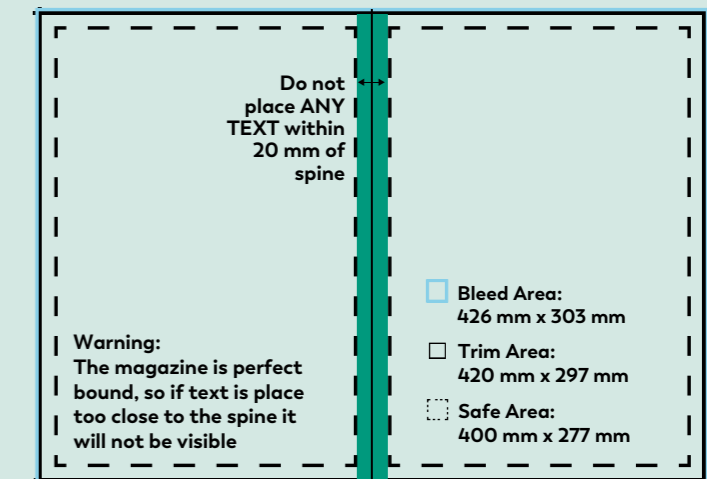
What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate alot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

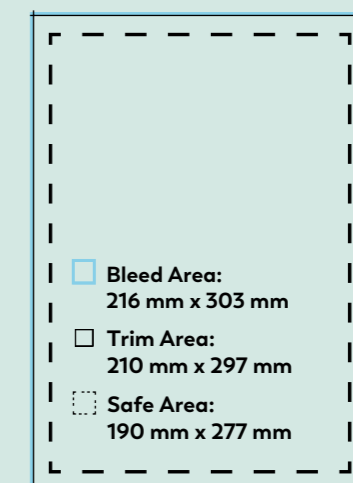
Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

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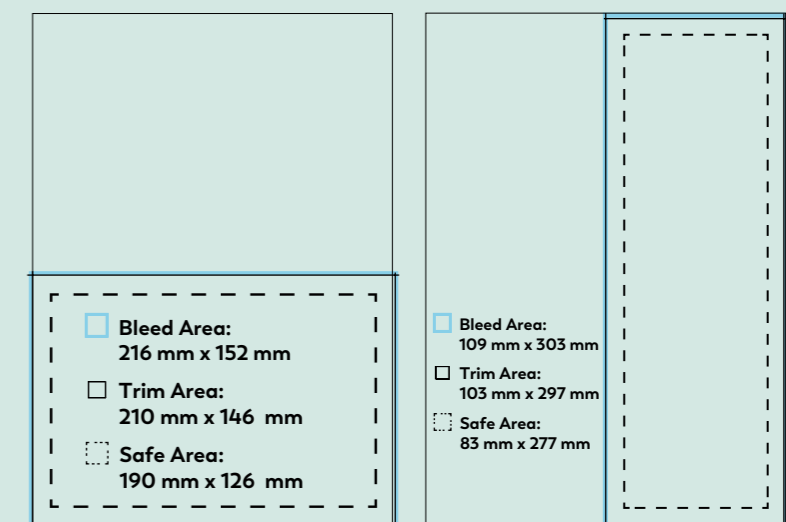
PDF	Artwork Specs				
	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	All files must be saved as RGB and at a minimum of 300 ppi. All fonts must be embedded in EPS files, otherwise, sent separately.	All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent.	All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC. All fonts must be embedded, otherwise, sent separately.



Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)

Highlight (Vertical)

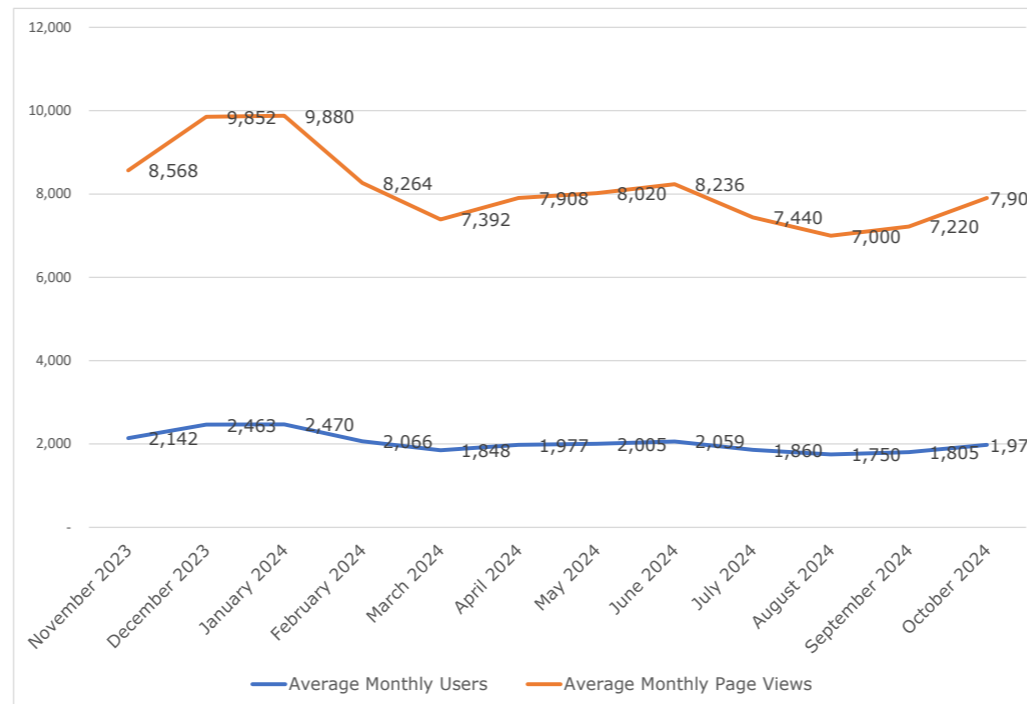
Discover Future Insights of food Industry at foodHQ.world!

www.foodHQ.world is a reference portal for top-notch, up-to-date and high-quality food industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. foodHQ's Website aims to keep its audience up-to date on latest business / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the food industry, while attracting new readers searching for a media outlet that gives them what they're looking for. foodHQ's website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what's relevant to them with clarity and grace.

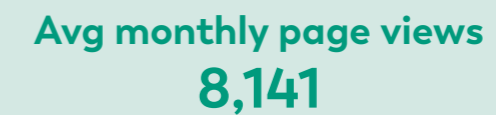
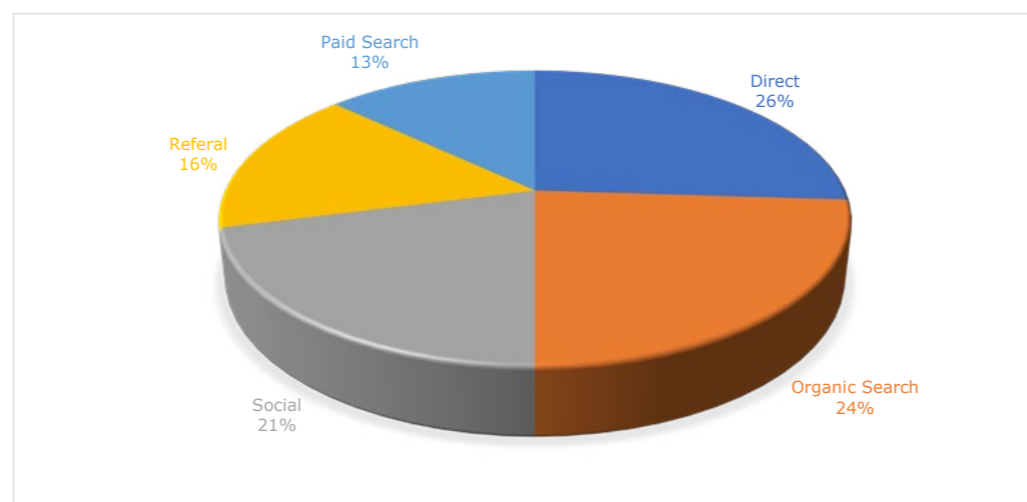
An excellent medium which can be used by promotional partners to provide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2023	2,142	8,568
December 2023	2,463	9,852
January 2024	2,470	9,880
February 2024	2,066	8,264
March 2024	1,848	7,392
April 2024	1,977	7,908
May 2024	2,005	8,020
June 2024	2,059	8,236
July 2024	1,860	7,440
August 2024	1,750	7,000
September 2024	1,805	7,220
October 2024 (Estimated)	1,977	7,908
Total Number (Per Year)	24,422	97,688



Traffic Metric	Figure
Average Monthly Users	2,035
Users / Year	24,422
Pages / Session	4
Page Views / Year	97,688
Avg Session Duration (Minutes)	4:58

Traffic Source	Percentage
Direct	26%
Organic Search	24%
Social	21%
Referral	16%
Paid Search	13%



Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, foodHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content



Average Session Duration: **4:58**
Quarterly Users: **24,423**

Banners

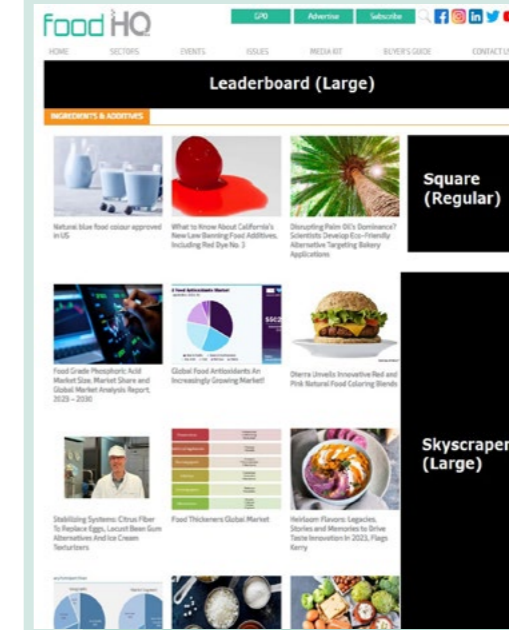
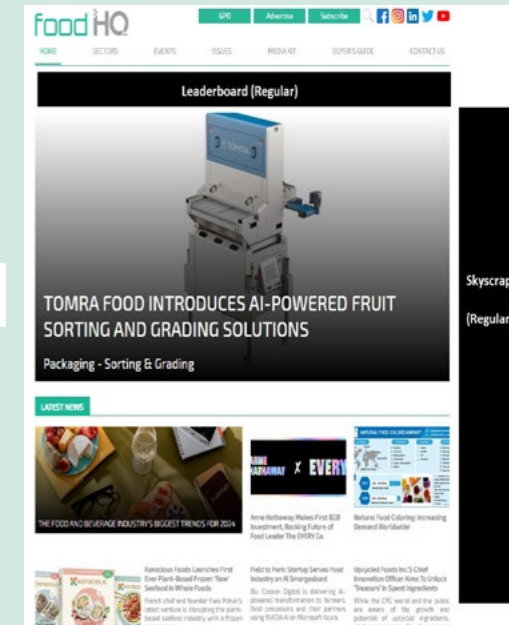
Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p>JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p>PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p>GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p>Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p>Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p>Contrast: Ensure sufficient contrast between text and background for readability.</p>	<p>Duration: Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p>File Size: Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

foodHQ Website - Homepage





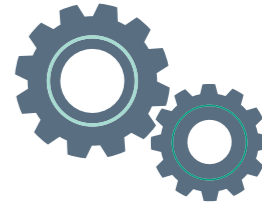


foodHQ Website - Sections Page 01

foodHQ Website - Sections Page 02



foodHQ is a B2B industry platform providing its audience - which constitutes of a large array of food industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the food industry. Each service is crafted to empower, connect, and propel you towards success. Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations. Seamlessly navigate the food industry landscape with our tailored business connections.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the food industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of food industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-FH-01	Financial Hub	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completiown & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Rates are in USD - Amounts quoted are per insertion

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
Required Documents: - Your business' phone number and email - Hyperlinks to your website - An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	Required documents: - If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. - If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	Required Documents: - The event name - Start and Finish dates - Location (Country, city and venue.) - Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) - Agents and Event Organizers contact info (e-mail and phone numbers.) - Hyperlink to the company website	Required documents: - Your company's contact details (e-mail and phone number) - Your stock price, market cap, and number of shares - Hyperlinks to any financial statements and market analysis from your company. - Hyperlink to a .pdf file that lists your products and services. - Your company's logo (PNG file, 72 dpi, 100 kb max)	Required Documents: -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

Explore & Engage a World of Events!

Immerse yourself in the pulse of the food industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry's beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions, expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the food industry's landscape. Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement can amplify your impact and contribute to the collective growth of the food community.

Podcasts

Build Sound Trust: Sound Engagement

Monthly audio podcasts - based on foodHQ Magazine's editorial calendar - conducted between a leading industry professional and foodHQ's editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of foodHQ's podcast series.

Price \$2500

Sponsorship package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by the foodHQ editorial team.

foodHQ Excellence Awards

Recognizing excellence in the food industry, foodHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

Webinars

Insight

Price \$15,000

Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.

Insight Package Includes:

- Deliver three to four presentations, each lasting 10 to 15 minutes.
- Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by foodHQ's editor(s).
- Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list.
- Implement a 3-month promotional campaign across foodHQ's media channels.
- Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions.
- Distribute a recording of the seminar to all registrants.
- Archive the webinar recording on foodHQ's website for on-demand viewing.

Live

Price \$8,500

Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.

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- Distribute a recording of the seminar to all registrants.
- Archive the webinar recording on foodHQ's website for on-demand viewing.

On-Demand

Price \$5,000

The on-demand webinar platform enables you to connect with foodHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.

On-Demand Includes:

- Pre-recorded webinar presentation lasting 20-30 minutes
- The webinar presentation will be featured on foodHQ's website and will remain accessible indefinitely
- A one-month promotional campaign will be conducted across our social media platforms
- A leads report, containing captured contact details, will be generated and provided to you

Partnerships + Participation: Amplify Your Impact

foodHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their food-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure! To learn more, check the table!

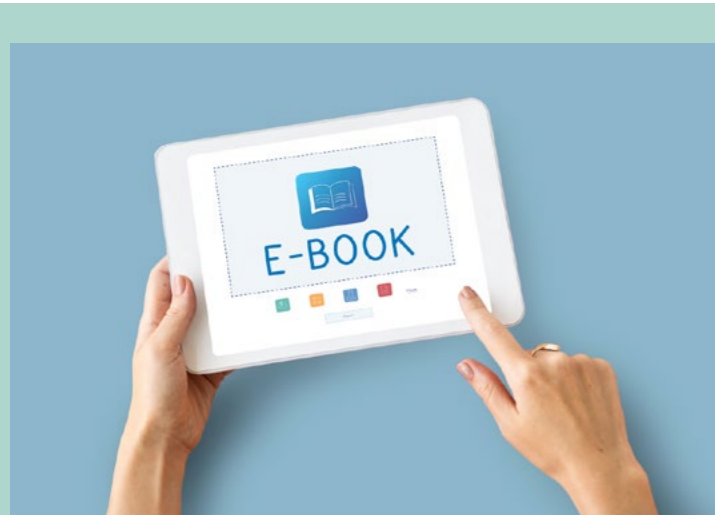
January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
HORECA Kuwait (Kuwait, Kuwait)	Gulffood (Dubai, UAE)	Nigeria AgroFood (Lagos, Nigeria) DJAZAGRO (Algiers, Algeria)	HORECA Lebanon (Beirut, Lebanon)	Africa Food Manufacturing (Cairo, Egypt)	Food & Beverage West Africa (Lagos, Nigeria)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Agro & Poultry Africa (Nairobi, Kenya)	Agro Pack Expo Iraq (Erbil, Iraq)	Food & Hospitality Oman (Muscat, Oman) FOODEX Saudi (Riyadh, Saudi Arabia) Erbil Agrofood (Erbil, Iraq)	HORECA Jordan (October)	Africa Food Show (Casablanca, Morocco) Baghdad Food & Packaging Expo (Baghdad, Iraq) Gulffood Manufacturing (Dubai, UAE)	Food Africa Cairo (Cairo, Egypt)

Unveiling Insights, Innovation, and Governance

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the food industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the food industry.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

Price on request

White Papers

Establish yourself as a thought leader in the food industry by sharing your expertise, discussing your areas of specialization, and collaborating with the foodHQ editorial team on various digital content opportunities to enhance your leadership presence across **foodHQ's** media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on **foodHQ's** Magazine & Website to reach a pre-engaged audience and enjoy the benefits of distribution across foodHQ's media channels. As a contributor, you will have your content published on foodHQ's website, featured on the homepage or relevant news/sector pages, included in foodHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.



Price \$3,000



Product, Service or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across **foodHQ's** magazine, website, newsletter and social media platforms.

The sponsorship package comprises various benefits, such as hosting your content on **foodHQ's** website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch.

Price \$3,000

Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the food industry, providing valuable insights into the dynamic terrain of food governance at a national level.



Price on request

Tailored Insights, Customized Reception & Timely Delivery

This is a highly targeted / segmented medium which provides subscribers with up-to-date food industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General food-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire food industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving food industry landscape.

Sector Newsletters

Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the food industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

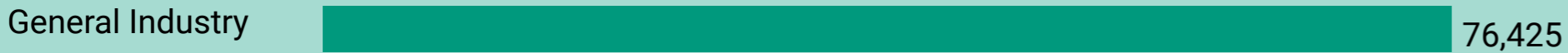
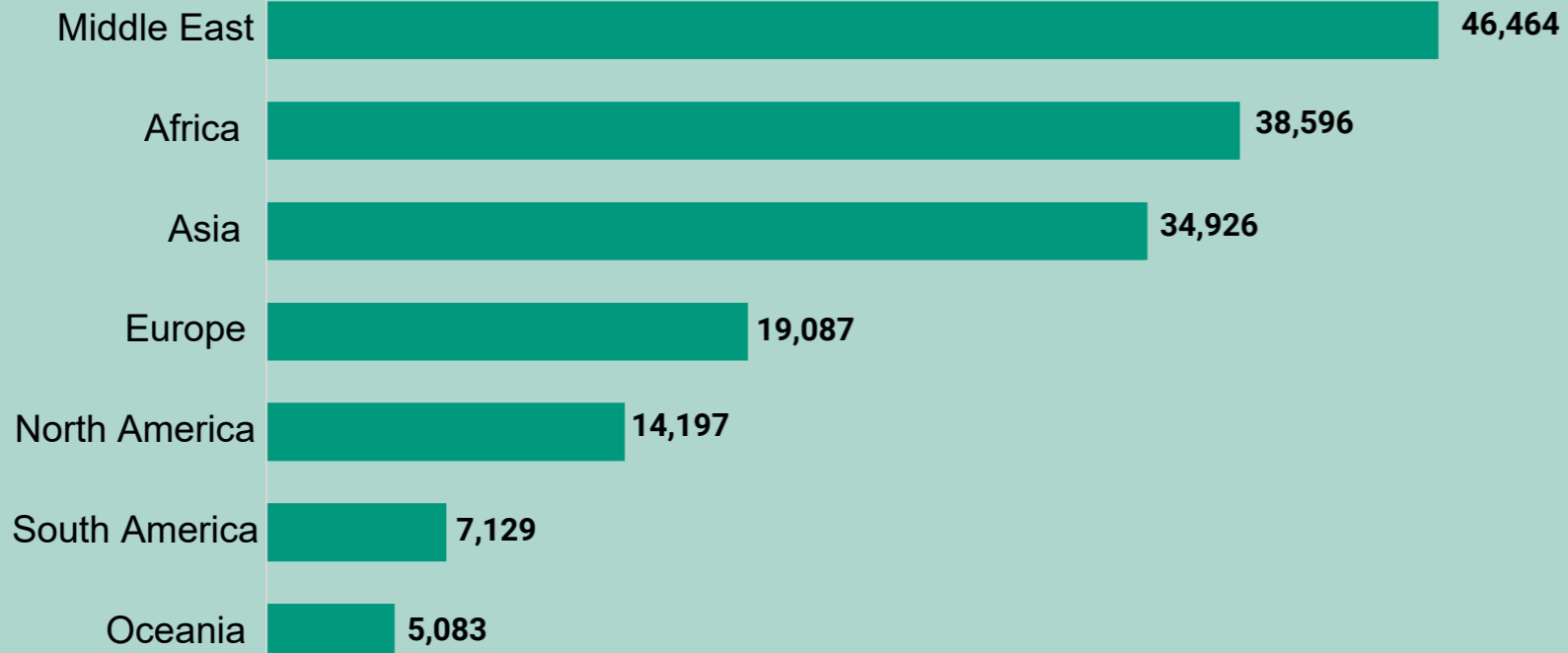
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the food industry.

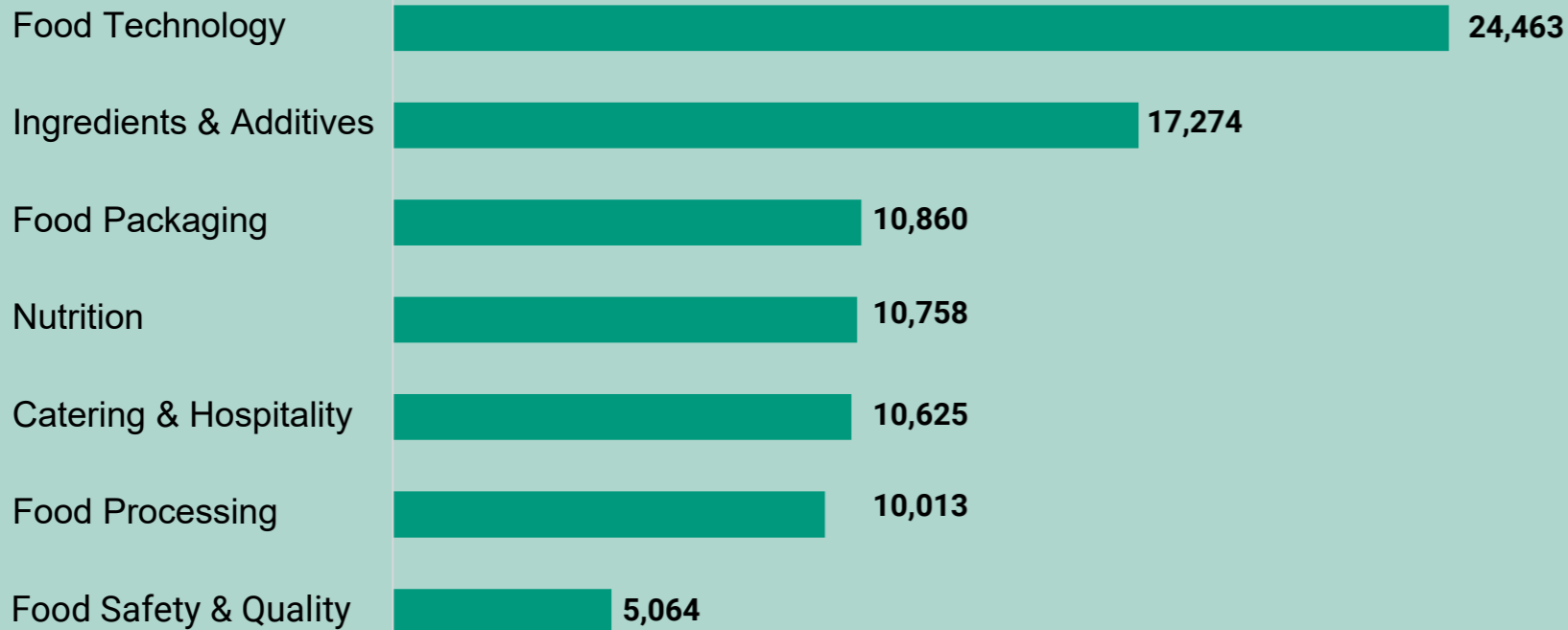


Newsletters Subscribers Per Region / Sector								
	Asia	Europe	Africa	Middle East	North America	South America	Oceania	TOTAL
General Industry	16,518	9,799	19,154	21,531	3,989	2,829	2,605	76,425
Ingredients & Additives	3,199	2,818	2,694	4,391	2,436	1,166	570	17,274
Catering & Hospitality	2,057	1,225	2,513	2,319	1,177	1,067	267	10,625
Food Packaging	2,544	2,393	1,788	2,604	863	400	268	10,860
Food Processing	2,503	488	2,614	2,959	1,023	193	233	10,013
Food Safety & Quality	1,380	489	1,006	1,522	218	188	261	5,064
Food Technology	4,193	1,387	6,776	8,111	2,965	555	476	24,463
Nutrition	2,532	488	2,051	3,027	1,526	731	403	10,758
TOTAL	34,926	19,087	38,596	46,464	14,197	7,129	5,083	165,482

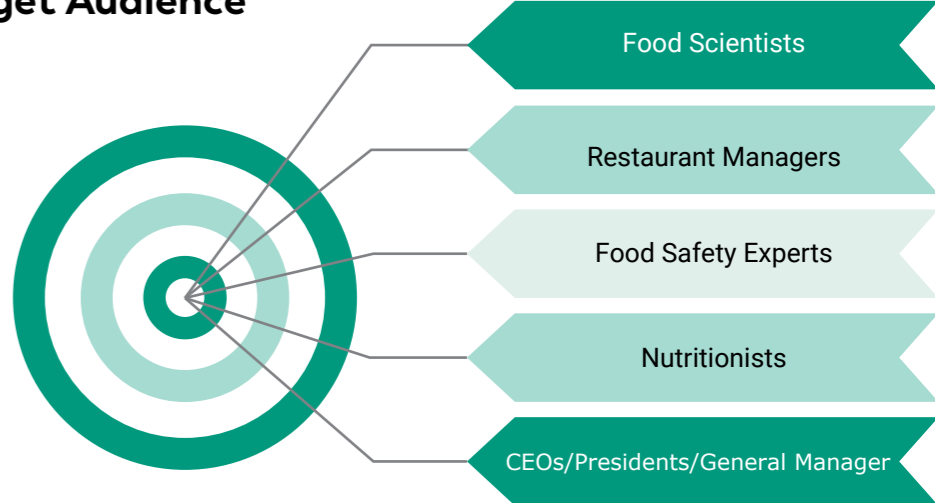
Breakdown by Region



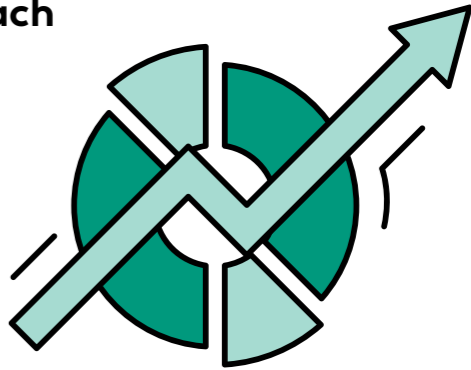
Breakdown by Sector



Target Audience



Avg Monthly Reach



13,790

Avg Click-Through-Rate



3.90%

Promotional Services & Rates

Promoted Content

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-PC-01	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

Banners

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-BA-01	Banner + Text (40 words) & Background Color	180 x 140	\$1,500	\$1,275	\$1,050	\$825
NL-BA-02	Banner	600x 300	\$1,000	\$850	\$700	\$24

Sponsorship

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-SP-01	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$4,200	\$3,300

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

Newsletter Banner Specifications

Promoted Content Specifications

For the optimal use of our newsletter, the artwork banner should be in 600 x 300 resolution to fit properly. If you wish to send a worded message with the banner, there be a maximum of 40 words with the banner at 180 x 140 resolution.

For promoted content, you can use the entirety of the newsletter itself, and thus the material submitted must fit in a 600 x 1,500 px resolution.

Connecting the food Community Across Platforms

Our front-row offering to our audience showcasing important & curated (food-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.

Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the food industry conversation wherever you are.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the food community.



LinkedIn

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140

Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

Facebook

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

X

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-TW-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-TW-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-TW-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-TW-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Instagram

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140

14%(250 Pixels) of the top and bottom of the image free from text and logos

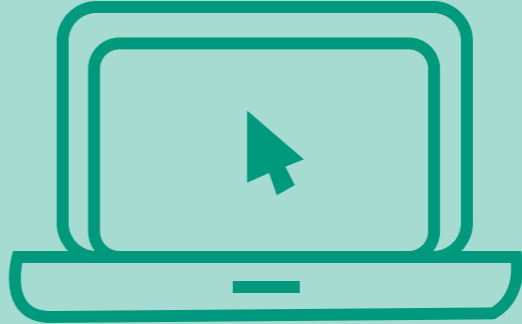
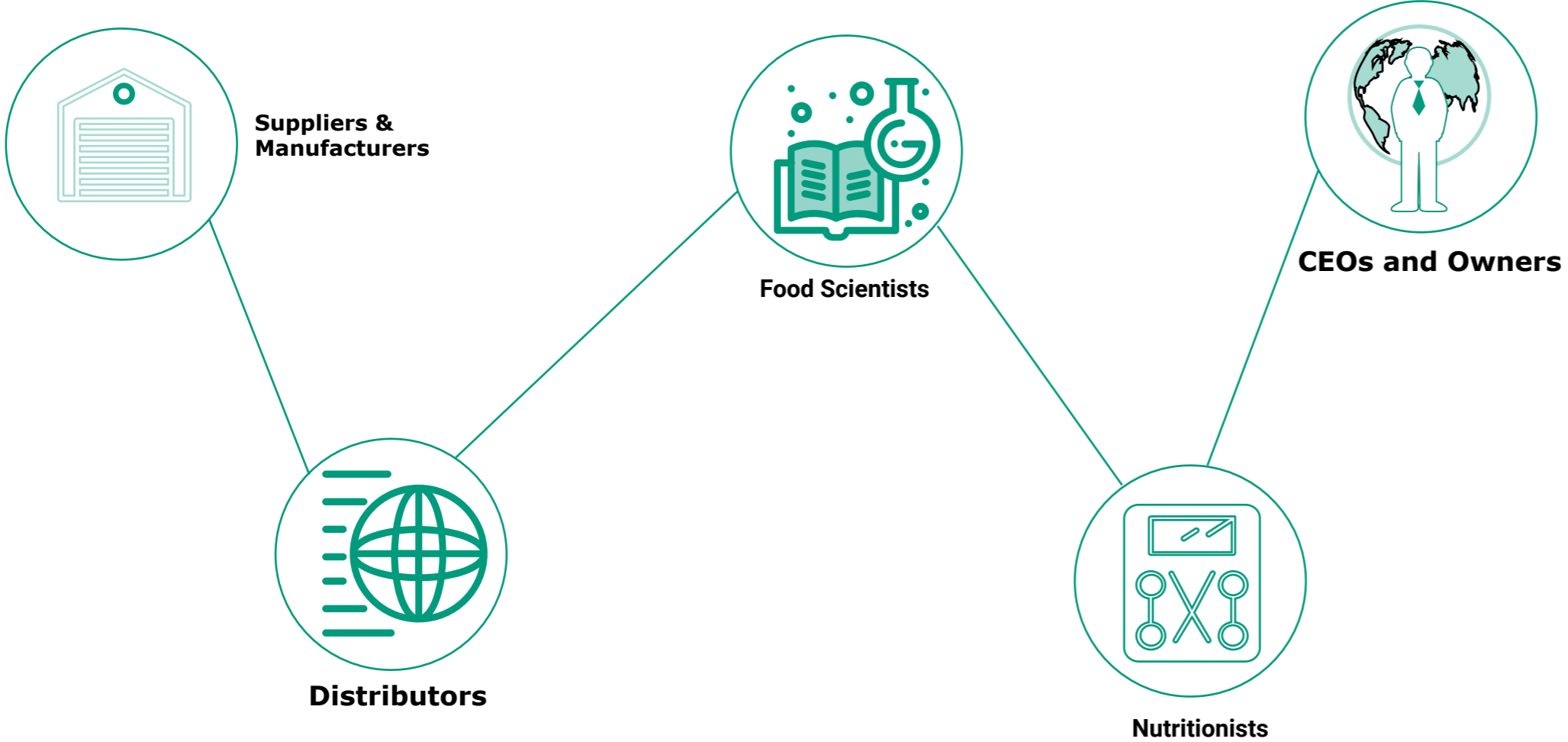
YouTube

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110

Video must be minimum HD standard

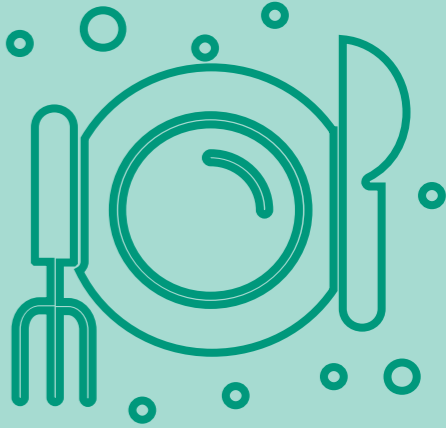
Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their "selected audience"! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?



Average Email Reach
8,163

Industry Sectors
15



Regions
7

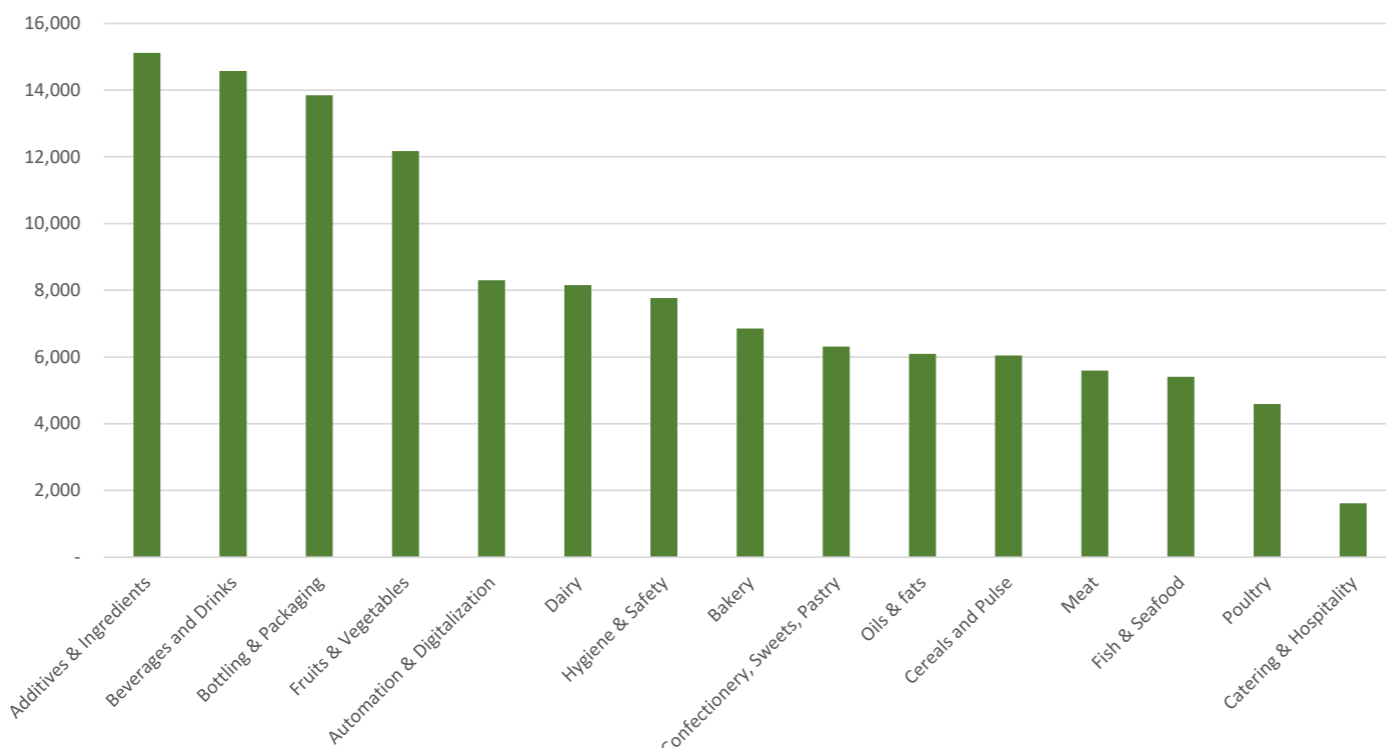
Promote your company, products or services to highly targeted segments of our food database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:

Geography - Industry Sector – Activity - Job function

Price: USD 1,000 per 1,000 contacts

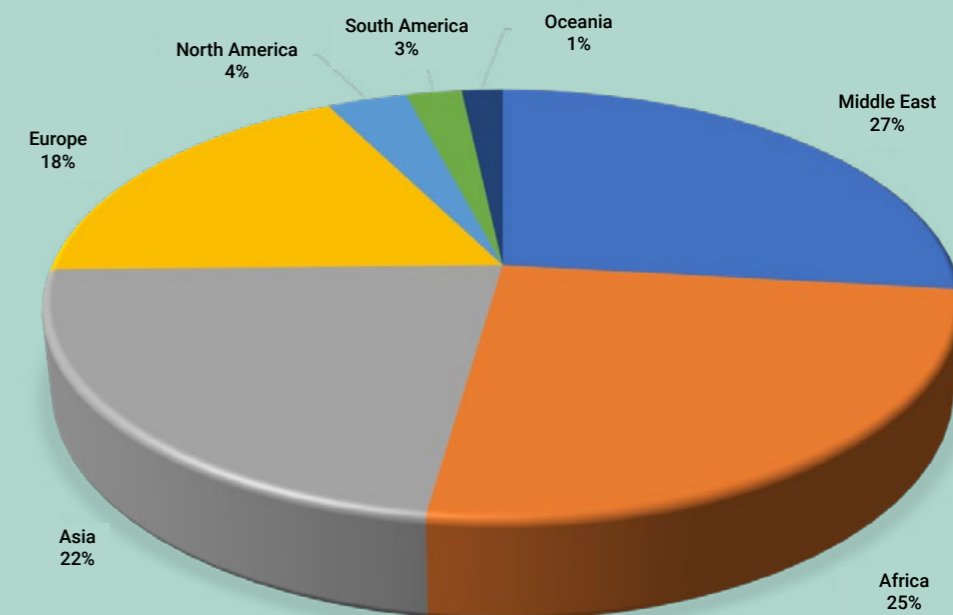
Recipients Per Sector

Industry Sector	Recipients
Additives & Ingredients	15,116
Beverages and Drinks	14,574
Bottling & Packaging	13,849
Fruits & Vegetables	12,173
Automation & Digitalization	8,299
Dairy	8,152
Hygiene & Safety	7,767
Bakery	6,857
Confectionery, Sweets, Pastry	6,316
Oils & fats	6,092
Cereals and Pulse	6,042
Meat	5,590
Fish & Seafood	5,410
Poultry	4,593
Catering & Hospitality	1,617
TOTAL	122,447



Recipients Per Region

Region	Recipients
Middle East	33,177
Africa	30,867
Asia	26,654
Europe	21,662
North America	4,646
South America	3,459
Oceania	1,982
Total	122,447



Promotional Services & Rates

Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

Artwork Specs

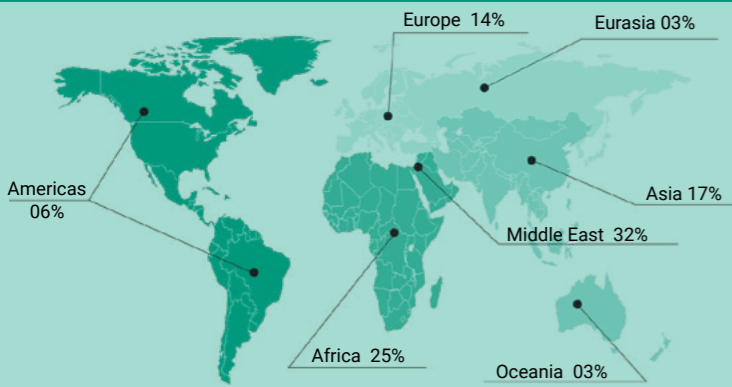
Make sure your e-mail is branded according to your company's branding. Include your logo at the top and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG forma; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

foodHQ is a primary reference point for decision makers at all levels of food-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

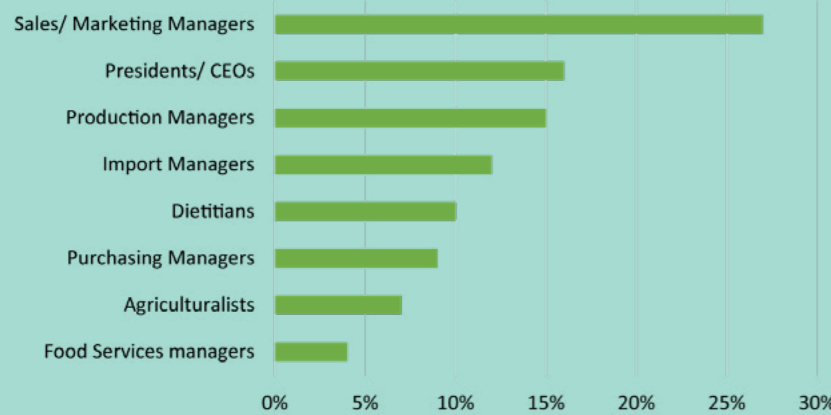
foodHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 268,382 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.

Audience (By Region)



Middle East	32%
Africa	25%
Asia	17%
Europe	14%
Americas	6%
Eurasia	3%
Oceania	3%

Audience (By Job)

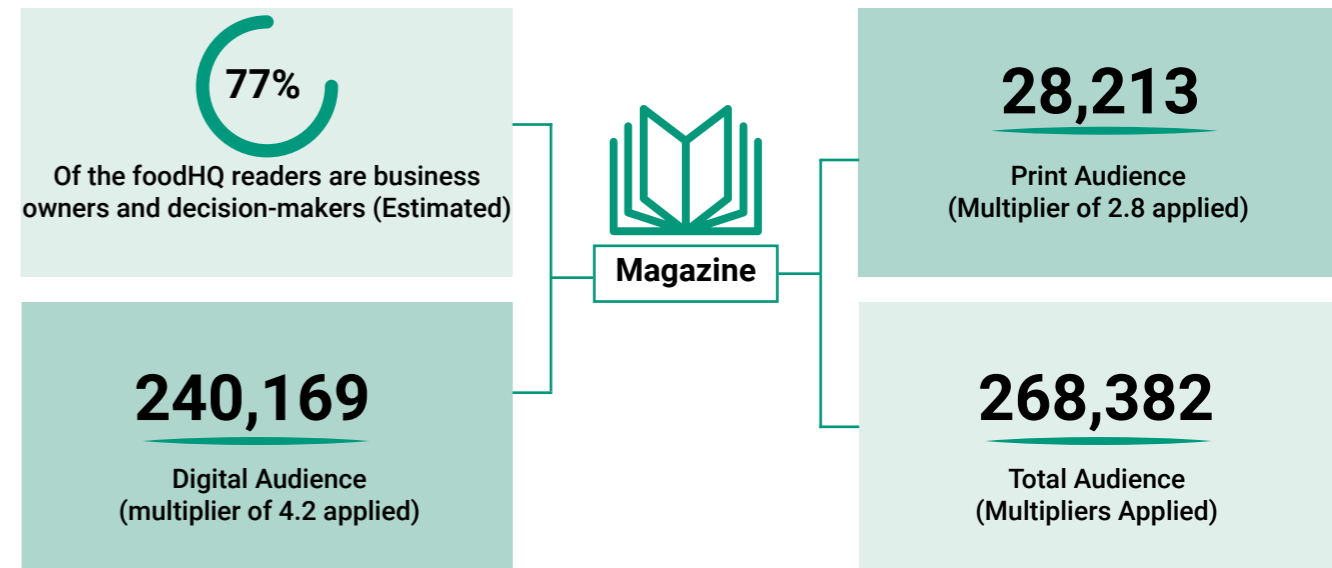


Sales/ Marketing Managers	27%
Presidents/ CEOs	16%
Production Managers	15%
Import Managers	12%
Dietitians	10%
Purchasing Managers	9%
Agriculturalists	7%
Food Services managers	4%

Audience (By Sector)



Food Processing	23%
Food Packaging	21%
Catering & Hospitality	15%
Additives & Ingredients	16%
Food Safety & Quality	12%
Dietitians	13%



Website

Remarketing / Display Network

Remarketing is great for branding and can also enhance any other campaign by allowing you to reach the widest possible audience with our display network

over **81,113** impressions per month

Audience Reach

97,688 Global audience reach

8,141 Avg monthly page views

Web Traffic

Advertising and promoting content on the website allow you to reach not just our subscribers but other visitors as well. As a reference foodHQ website, foodHQ.world gets a steady stream of quality traffic and excellent read times.

04:58 Average article read time

2,035 Average Monthly users



Newsletters

Newsletter Subscribers / EDM List

Our newsletters (General Industry / Per Sector) or a custom EDM allows you to get your message out quickly and drive a direct response.

97.10% Opt-in rate

36.8% Average Open Rate

165,482 Database Size



Email

E-Mail Subscribers:

Our far-reaching mass-email campaigns are sure to help you reach your audience, with precision and selectivity

24,489 Quarterly email recipients

Holistic Promotional Packages

Below you shall find 5 distinct & holistic promotional packages - ranging from Bronze to Platinum - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package.

You may select one of the promotional packages available therein, noting each package can be customized (adding or removing promotional services and options - per media channel) as per your preferences and specified needs / allocated budget.

What is it that you want to achieve?
 foodHQ's media channels - listed below - provide a true holistic solution to meet all your marketing & promotional requirements.



Media Channel	Lead Generation	Brand Awareness	Targeted Marketing	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓		✓	
Website (WE)	✓	✓		✓	
Services (SE)	✓	✓			
Events (EV)	✓	✓		✓	✓
Reports (RE)	✓	✓		✓	
Newsletters (NL)	✓	✓	✓		
Social (SO)	✓	✓	✓		
Email (EM)	✓	✓	✓		

Bronze Package

Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (2 Months)

Lead Generation



Brand Awareness



Targeted Marketing



Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page		2 Issues	\$4,000	0%	\$4,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$650	0%	\$650
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,600	0%	\$1,600
PPS-04	Email	Direct Email Marketing (DEM)	2,000 Unique Recipients		2 eShots	\$1,800	0%	\$1,800
Total Amount						\$8,050	\$-	\$8,050
Special Discount							10%	\$805
Due Amount (To Pay)								\$7,245
Payment Option 1 : Per Month*								\$3,623
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$725
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration								\$6,521
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,900	100%	\$0
VPS-02	Website	Banner	MPU Banner		1 Month	\$750	100%	\$0
VPS-03	Services	Buyer's Guide		Published in Magazine & Website	1 Issue / 1 Post	\$575	100%	\$0
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$800	100%	\$0
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$900	100%	\$0
Total Amount						\$33,763	100%	\$0
VPS Discount							100%	
Due Amount (To Pay)								\$12,980

Holistic Promotional Packages

Silver Package

The Silver Knight (Really Strong ~ Provides Shining Results!)

Campaign Duration (4 Months)

Lead Generation
✓

Brand Awareness
✓

Targeted Marketing
✓

Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page		2 Issues	\$4,000	0%	\$4,000
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,400	0%	\$4,400
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,500	0%	\$1,500
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,600	0%	\$1,600
PPS-05	Email	Direct Email Marketing (DEM)	2,500 Contacts (per specific criteria)		2 eShots	\$2,250	0%	\$2,250
Total Amount						\$13,750	0%	\$13,750
Special / Package Discount							\$0.20	\$2,750
Due Amount (To Pay)							\$11,000	
Payment Option 1 : Per Month*							\$2,750	
*Monthly payment divided according to number of months related to campaign duration"								
Lump sum Discount*							10%	\$1,100
*Only applied when payment is made lump-sum - per entire campaign duration"								
Payment Option 2 : Per Duration							\$9,900	
*Payable within two weeks after insertion order has been authorized"								

Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,000	100%	\$0
VPS-02	Magazine	Advertorial	2/3 Page		2 Issues	\$1,150	100%	\$0
VPS-03	Website	Banner	MPU Banner		2 Month	\$4,400	100%	\$0
VPS-04	Services	Classified Advertising	Buyer's Guide		2 Issues	\$1,500	100%	\$0
VPS-05	Newsletters	Banner Advertising	Banner		2 Newsletter	\$1,600	100%	\$0
VPS-06	Email	Direct Email Marketing (DEM)	2,500 Contacts (per specific criteria)		2 Sendings	\$2,250	100%	\$0
Total Amount						\$14,900	\$14,900	\$0
VPS Discount						100%		
Due Amount (To Pay)							\$0	

Gold Package

Nothing Shines Like Gold ~ Guaranteed to provide shining results!

Campaign Duration (6 Months)

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	Full Page		2 Issues	\$5,000	0%	\$5,000
PPS-02	Magazine	Classified Advertising	Buyer's Guide		3 Issues	\$1,725	0%	\$1,725
PPS-03	Magazine	Display Advertising	Full Page		3 Issues	\$7,500	0%	\$7,500
PPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		2 Issues	\$3,400	0%	\$3,400
PPS-05	Website	Banner	Large Square Banner		3 Months	\$3,600	0%	\$3,600
PPS-06	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color		2 Newsletters	\$2,000	0%	\$2,000
PPS-07	Email	Direct Email Marketing (DEM)	3,500 Contacts (per specific criteria)		2 Sendings	\$3,150	0%	\$3,150
PPS-08	Report	Industry Report	3-Page Document		3 Reports	\$3,000	0%	\$3,000
Total Amount						\$29,375	\$-	\$29,375
Special Discount							30%	\$8,813
Due Amount (To Pay)							\$20,563	
Payment Option 1 : Per Month*							\$3,427	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$2,056
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$18,506	
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Advertorial	Full Page		3 Issues	\$7,500	100%	\$0
VPS-02	Magazine	Classified Advertising	Buyer's Guide		4 Issues	\$2,300	100%	\$0
VPS-03	Magazine	Display Advertising	Full Page		2 Issues	\$5,000	100%	\$0
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		2 Issues	\$3,400	100%	\$0
VPS-05	Magazine	Flyer	Single Paper / Single or Double Sided Print		1 Issue	\$1,200	100%	\$0
VPS-06	Website	Banner	Large Square Banner		3 Months	\$3,600	100%	\$0
VPS-07	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink		2 Newsletters	\$2,600	100%	\$0
VPS-08	Email	Direct Email Marketing (DEM)	3,500 Contacts (per specific criteria)		1 Sending	\$1,575	100%	\$0
VPS-09	Report	Industry Report	3-Page Document		3 Reports	\$3,000	100%	\$0
Total Amount						\$30,175	0%	\$0
VPS Discount						100%	\$30,175.00	
Due Amount (To Pay)							\$0	

Diamond Package

Glittering Diamonds Are Forever - A peultimate package for industry leaders!

Campaign Duration (9 Months)

Lead Generation ✓		Brand Awareness ✓		Targeted Marketing ✓		Thought Leadership ✓		Speaking Opportunities ✓	
Payable Promotional Services (PPS)									
Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount	
PPS-01	Magazine	Advertorial	Full Page		4 Issues	\$10,000	15%	\$8,500	
PPS-02	Magazine	Classified Advertising	Buyer's Guide		5 Issues	\$2,875	15%	\$2,444	
PPS-03	Magazine	Display Advertising	Full Page		5 Issues	\$12,500	15%	\$10,625	
PPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$6,800	15%	\$5,780	
PPS-05	Website	Banner	Large Leaderboard Banner		5 Months	\$6,000	30%	\$4,200	
PPS-06	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	15%	\$4,000	
PPS-07	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750	
PPS-08	Report	Industry Report	3-Page Document		3 Reports	\$3,000	0%	\$3,000	
PPS-09	Event	Promotional Service	Banner and Articles		4 months	\$3,000	0%	\$3,000	
Total Amount						\$54,925		\$6,626	\$48,299
Special Discount							40%		\$19,320
Due Amount (To Pay)								\$28,979	
Payment Option 1 : Per Month*								\$3,220	
*Monthly payment divided according to number of months related to campaign duration									
Pre-Payment Discount*							10%		\$2,898
*Only applied when payment is made lump-sum - per entire campaign duration									
Payment Option 2 : Per Duration								\$26,081	
*Payable within two weeks after insertion order has been authorized									
Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge									
Ref #	Media Channel	Promotional Service	Promotional Option		Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount	
VAS - 01	Magazine	Advertorial	Full Page		5 Issues	\$12,500	100%	\$0	
VAS - 02	Magazine	Classified Advertising	Buyer's Guide		5 Issues	\$2,875	100%	\$0	
VAS - 03	Magazine	Display Advertising	Double-Page (Spread)		2 Issues	\$11,600	100%	\$0	
VAS - 04	Magazine	Display Advertising	Full Page		5 Issues	\$12,500	100%	\$0	
VAS - 05	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$6,800	100%	\$0	
VAS - 06	Magazine	Leaflet	2 Papers (Binded) - Placed in Middle of Issue		2 Issues	\$4,400	100%	\$0	
VAS - 07	Website	Banner	Large Leaderboard Banner		5 Months	\$6,000	100%	\$0	
VAS - 08	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	100%	\$0	
VAS - 09	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink		4 Newsletters	\$5,200	100%	\$0	
VAS - 10	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	100%	\$0	
VAS - 11	Report	Industry Report	3-Page Document		3 Reports	\$3,000	100%	\$0	
VAS - 12	Event	Promotional Service	Banner and Articles		4 months	\$3,000	100%	\$0	
Total Amount						\$78,625		\$78,625	\$0
VPS Discount							100%		
Due Amount (To Pay)									\$0

The Platinum Package Nothing But The Best! (drop mic!) Campaign Duration (12 Months)

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities ✓

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	Full Page		6 Issues	\$15,000	15%	\$12,750
PPS-02	Magazine	Classified Advertising	Buyer's Guide		6 Issues	\$3,450	15%	\$2,933
PPS-03	Magazine	Display Advertising	Full Page		6 Issues	\$15,000	15%	\$12,750
PPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-05	Magazine	Brochure	4 Papers (Binded) - Placed in Middle of Issue		2 Issues	\$8,400	0%	\$8,400
PPS-06	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-07	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color		6 Newsletters	\$6,000	15%	\$5,100
PPS-08	Newsletter	Sponsorship	Your Branding Across Newsletters		2 Newsletters	\$12,000	15%	\$10,200
PPS-09	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
PPS-10	Report	Industry Report	3-Page Document		5 Reports	\$5,000	20%	\$4,000
PPS-11	Event	Promotional Service	Banner & Articles		6 Months	\$4,000	30%	\$2,800
Total Amount						\$99,375		\$82,843
Special / Package Discount							50%	\$41,421
Due Amount (To Pay)								\$41,421
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration								\$3,452
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration							10%	\$4,142
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized								\$37,279

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Advertorial	Full Page		5 Issues	\$12,500	100%	\$0
VPS-02	Magazine	Classified Advertising	Buyer's Guide		5 Issues	\$2,875	100%	\$0
VPS-03	Magazine	Display Advertising	Double-Page (Spread)		2 Issues	\$11,600	100%	\$0
VPS-04	Magazine	Display Advertising	Full Page		5 Issues	\$12,500	100%	\$0
VPS-05	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$6,800	100%	\$0
VPS-06	Magazine	Gatefold	2 Papers (Binded) - Placed in front of Front Cover!		2 Issues	\$16,000	100%	\$0
VPS-07	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	100%	\$0
VPS-08	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color		6 Newsletters	\$6,000	100%	\$0
VPS-09	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink		4 Newsletters	\$5,200	100%	\$0
VPS-10	Newsletter	Sponsorship	Your Branding Across Newsletters		2 Newsletters	\$12,000	100%	\$0
VPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	100%	\$0
VPS-12	Report	Industry Report	3-Page Document		5 Reports	\$4,000	100%	\$0
VPS-13	Event	Promotional Service	Banner & Articles		4 Months	\$2,000	100%	\$0
Total Amount						\$113,600	\$113,600	\$0
VPS Discount						100%		
Due Amount (To Pay)								\$0

Congratulations are in order!

So, you're almost done with **foodHQ's** 2025 media kit. This means we've captured your interest, and you're considering our platform as your promotional partner to achieve your sales and marketing goals—a decision you won't regret. Contact us now to receive your own Customized Promotional Offer (CPO), tailored to your budget and goals. We pride ourselves on integrity and honesty, and your success is our success.

If our services don't meet your expectations, we pledge to provide you with another promotional campaign—Pro Bono! Don't hesitate to reach out to one of our agents listed below, based on your region. If your region isn't listed, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer), whose contact information is available on the next page.

We look forward to hearing from you and supporting your journey.

Best wishes,

Mohamad Rabih Chatila

CEO

rabih@1world.xyz

Our Business Partners (Exclusive Agents)

Country / Region	Germany, Switzerland, and Austria	China, Malaysia, and Taiwan	India	Turkey	United Kingdom
Contact Name / Position	Ms.Barbara Geiling-Maul	Yaya Hsu	Faredoon Kuka	Aydın Erdem	Graham Meller
Company	Eisenacher Medien	Ringier Trade Media (RTM)	RMA Media	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-886-4-23297318	00 91 22 4005 8717	00-90 212-257 76 66	00 44 (0)1604 862 404
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Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with foodHQ!

For over four decades, foodHQ (formerly known as Middle East Food) has been the trusted promotional partner for food industry titans—some of whom are listed below—helping them conquer markets and amplify their global visibility.

Now, we extend our invitation to you: Join our esteemed roster of leading companies and unlock unparalleled benefits. Become foodHQ's promotional partner to elevate your brand, gain market share, and expand your product and service reach worldwide!



Other One Media (1M) Industry Platforms

Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”. As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to foodHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the food, water, construction, health & energy industries. Join us in the journey of progress and media excellence. Your story begins with One Media!

waterHQ has evolved since 1977 as a specialized B2B magazine called “**Arab Water World**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletter, social and email – covering the Desalination, Measuring & Levelling, Pumps, Pipes & Valves, Water Storage, Water Treatment sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses water industry leaders and executives, all the way to engineers and contractors – covering the entire industry chain. Promotional Partners have greatly benefited from partnering with **waterHQ** and gaining high-value exposure for their products, services, & technologies. To learn more, please visit www.waterHQ.world/



constructionHQ, originally launched in 1983 as the B2B magazine “Arab World Construction,” has grown into a trusted industry platform that spans multiple media channels, including a magazine, website, services, events, reports, newsletters, social media, and email. We cover sectors such as Construction Vehicles, Construction Materials, Digital Construction, Fire Protection Systems, Electrical Systems, and Geotechnical & Surveying. Our audience ranges from industry leaders and executives to engineers, import managers, and project managers, providing actionable content across the entire supply chain. Promotional partners, including leading manufacturers, exporters, agents, and distributors, have significantly benefitted from constructionHQ, gaining valuable exposure for their products, services, and technologies. To learn more visit www.constructionHQ.world/



healthHQ has evolved since 1986 as a specialized B2B magazine called “**Arab Health**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Medical Specialties, Medical Equipment, Medical Products, Clinical Studies, Pharmaceuticals, and Health Technology sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses health industry leaders and executives, all the way to doctors and medical professionals – covering the entire healthcare industry. Promotional Partners have greatly benefitted from partnering with healthHQ and gaining high-value exposure for their products, services & technologies. To learn more, please visit www.healthHQ.world/



energyHQ was launched in 2023 as a specialized media channel, built upon 1Media’s leading and trusted platform composed of multi-media channels, including magazines, a website, services, events, reports, newsletters, social, and email – covering the Renewable Energy, Sustainability & Decarbonization, Oil & Gas, Nuclear Power, Hydrogen Power, Energy Storage & Grids. From important news to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses energy industry leaders & executives all the way to engineers and powerplant directors – covering the entire industry! energyHQ will provide the same high-value exposure as 1Media’s other brands to Promotional Partners who wish to advertise their products, services, & technologies. To learn more, please visit www.energyHQ.world/

Connect with Us!

foodHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to take the next correct step leap in your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the foodHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!"

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URL (Corporate): www.1world.xyz

Food safety and quality have emerged as paramount concerns in 2024. With a growing global population and increasing complexities in the food supply chain, ensuring the safety and integrity of our food has become indispensable.

The year has witnessed a heightened focus on preventing foodborne illnesses, reducing food waste, and promoting sustainable practices. Advancements in technology, such as AI and blockchain, have been leveraged to enhance traceability and transparency in the food industry. However, challenges persist, including the rise of antimicrobial resistance and the need for robust regulatory frameworks in many regions. As a result, food safety and quality remain a top priority for governments, businesses, and consumers alike.



Satisfying World Cravings!