



Serving the ingredients, beverages, bottling & processing, culinary and hospitality sectors | 1985

foodHQ | Industry Platform

<p>Brief</p> <p>foodHQ has <u>evolved</u> since 1985 from a B2B magazine (previously known as <i>Middle East Food</i>) to a full-fledged food industry platform <u>composed of</u> multi-media channels (magazine, website, events, newsletters, services, email & social) <u>available to</u> a large, specialized & worldwide audience.</p> <p>The platform actively participates at leading food industry events (exhibitions, tradeshow & conferences), worldwide, and distributes / circulates its media (physically &/or digitally) to event's visitors, speakers, and exhibitors - which provides additional high-level exposure to promotional partners.</p>	<p>Media Kit 2024 Everything about foodHQ ~ Here!</p>	<p>Holistic Promotional Packages From Bronze to Platinum Package ~ One GPO To Rule Them All!</p>	<p>Promotional Services & Options / Media Rates Bulk Discounts Included!</p>
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foodHQ | Media Channels Index *MCI

Ref	Channel	Description	Hyperlink(s) / Sample
MA	<p>Magazine</p> <p>Print & digital / online</p>	<p>Issues are published monthly and are available in both Print & Digital (online) formats to ensure maximum exposure is achieved. Distributed worldwide for free to a select, highly specialized and professional audience. Paid subscription also available.</p> <p>Traditional media yet still provides solid, reliable and trusted 'in-your-hands' exposure via display advertising!</p>	<p>http://www.foodhq.world/issues/</p>
WE	<p>Website</p>	<p>Frequently updated reference website for all things related to the food industry. A trusted online channel that is visited daily by a large audience of industry professionals and decision-makers as well as those who seek valuable insight / tools & resources to develop and improve their business.</p> <p>Invaluable resource which provides high-impact, high-value exposure to your company and its offerings via multiple banner options based on your specific requirements & budget.</p>	<p>http://www.foodhq.world/</p>
EV	<p>Events</p> <p>Co-Organizer / Official or Supporting Media Status</p>	<p>foodHQ enjoys decades-old, trusted & symbiotic partnerships with most leading event organizers - worldwide - of relevance to the food industry.</p> <p>The platform is usually recognized and identified as their events' co-organizer or as an official or supporting media, which provides additional high-value promotion and exposure to our promotional partners.</p>	<p>Listing of Events available in Media Kit / Editorial Calendar - also can submitted upon request.</p>
NL	<p>Newsletters</p>	<p>General food-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly) shall be launched soon!</p> <p>This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.</p>	<p>Sample(s) submitted upon request.</p>
SE	<p>Services</p>	<p>A myriad of business services offered to a large array of food industry professionals starting from individual to material supplier to manufacturer to importer and agent and not ending with event organizer - <i>to help them achieve their business goals and objectives!</i></p> <p>Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!</p>	<p>Business Links Career Center Coming Events Country Report Project Monitor</p>
EM	<p>Email</p>	<p>Targeted mass-email campaigns to a specialized and accredited audience of relevance to your company and its products/services. Special filtering can be applied to target the exact target audience which you seek!</p> <p>Another highly targeted / segmented medium which provides promotional partners with specific exposure they seek at low budget to deliver their exact message to their "selected audience"!</p>	<p>Sample(s) submitted upon request.</p>
SO	<p>Social</p>	<p>Our front-row offering to our audience which showcase important curated content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.</p> <p>Promotional partners can post their company news and products / services on these channels for more value-added exposure.</p>	